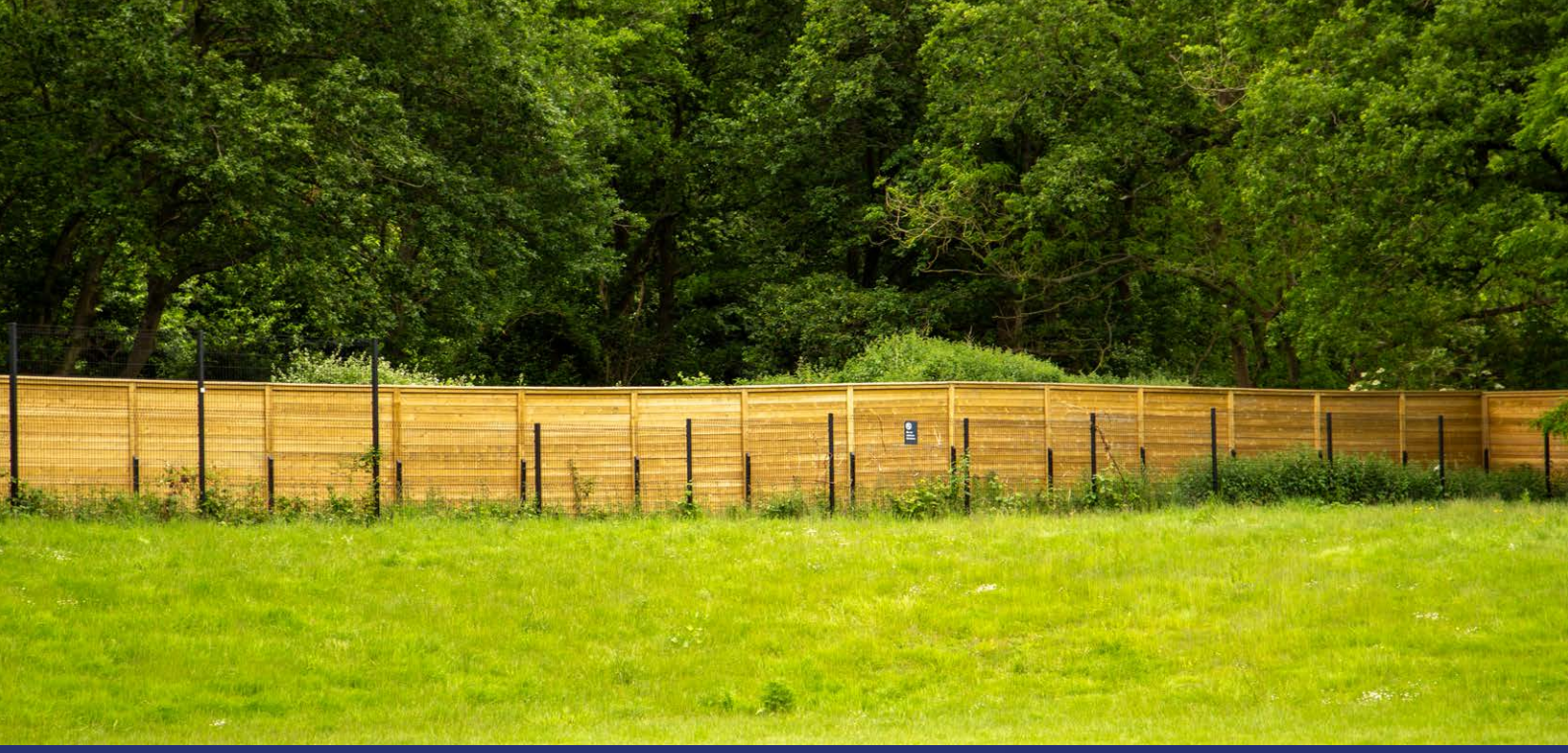


Acoustic Fencing For Housebuilders

Jacksons Fencing

Products

- Jakoustic® Reflective acoustic fencing

Background

With houses being built on every available square of land, maintaining peace and privacy in residential and urban areas is a growing challenge. Pressing closer to commercial sites, educational properties, and roads, home environments can be significantly impacted by noise. Noise is not only a nuisance, but also harmful to human and animal health.

To combat the impact of excess noise on new homes, an aesthetically pleasing acoustic fence is a great solution for housebuilders to invest in, not only to meet planning requirements but also to promise a quieter and more serene living space for prospective residents. This, in turn, enhances the reputation of the house builder while also increasing the value and marketability of the homes and the overall development.

Not only does acoustic fencing reduce noise and increase privacy, but it also provides a secure barrier which is extremely difficult to scale or penetrate, as well as creating a safe environment for children and pets within the estate. In addition, acoustic fencing provides an attractive natural aesthetic backdrop to a housing development.

Sustainability when choosing materials and employing construction methods is also an influential factor for housebuilders, especially to comply with stringent environment regulations. Timber acoustic fencing with a 25 year guarantee against rot and insect attack provides a long-lasting fencing solution and eco-conscious choice for housebuilders.

Housebuilder acoustic fencing benefits

In short, acoustic fencing offers a myriad of benefits to housebuilders:

- Noise reduction
- Privacy
- Security
- Good aesthetics
- Safety

Choosing a high quality, sustainable acoustic fencing solution not only provides superior noise reduction but can also enhance a housebuilders' reputation, by showcasing their commitment to creating tranquil living spaces and investing in ecological products and also helping to increase the re-sale value of the properties in the future. In new housing developments, where houses typically receive the most attention and the gardens are often just a patch of grass with a simple fence, investing in premium fencing makes a significant impact. Offering prospective residents peace of mind with a 25-year guarantee, minimal maintenance, and a luxurious appearance, this investment stands out as a mark of quality and care.

Solution

Jakoustic® acoustic barriers, both reflective and absorptive variants, can be used for housing developments, but reflective is more commonly chosen for its appearance and the method in which it reduces noise. Where absorptive is used, the absorptive side will generally face the noise source, such as a road or electricity substation, while the attractive reflective timber façade faces the houses.

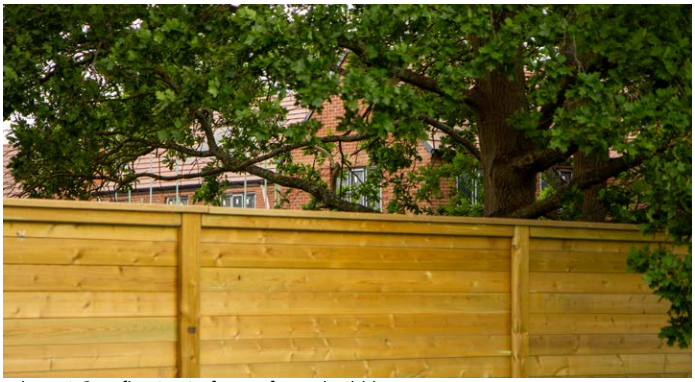
Case Study

One housebuilder, Cala Homes, at a development in Woking, Surrey, utilised our acoustic fencing to create a collection of protected residential properties amidst many contending noise sources.

With the new housing estate being built on an area of land next to existing facilities; a major A road, trainline, athletics club, school, and care home were all in the mix to create a noisy environment. Not only that, the development needed a secure perimeter to provide safety for children living in the new homes.

Our Jakoustic Reflective acoustic fencing was installed by fencing contractor, Pro Fencing, around the perimeter of the development. With its solid timber construction made from tongue and groove boards, it creates a serene and private backdrop to the new housing development, reducing noise by up to 28dB, and providing a long-lasting, sustainable fencing solution with a 25 year guarantee.

Explore our acoustic fencing solutions for housebuilders.



Jakoustic® Reflective in front of new build houses

Jakoustic® Reflective acoustic barriers

For further information on products featured visit: www.jacksons-security.co.uk

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